

PARTNERING

A list of resources to approach
as partners
to move your SRTS Program forward.

SafeRoutes

Connecticut Safe Routes to School



Rev. 05/2015

MAKE FRIENDS, EARN PARTNERS

From the beginning of your Safe Routes to School (SRTS) program, think partners. This is the most important way to find success with the program. Think inclusive and big, but local. Get the community involved. Do not wait until you need funds for an event, initiative or safety improvement to introduce yourself. Make friends, earn partners. These partners will be valuable resources to help move the program forward and can provide connections for fundraising.

THINK COMMUNITY

Partners should be invited to your SRTS meeting and kept informed of your efforts through notices and newsletters. This should be a diverse, multi-disciplinary group of leaders from your school community. Consider the following partners as they will have information to share on children and youth services, traffic enforcement, infrastructure improvements, capital budgets, and other related programs to coordinate with along the way. These are people that truly know and love your community and will likely be happy to help.

- Mayor/First Selectman
- Superintendent of Schools
- Board of Education Members
- Law Enforcement/Safety Resource Officer (SRO)
- Town Planner
- Public Works Director
- Social Worker
- Youth Services Officer
- School Nurses
- Physical Education Instructors
- Local Business Leaders
- Nearby Employers
- Regional Planning Organization directors and staff
- Successful SRTS Coordinator from a Nearby School/Town
- Bicycling/Walking Advocates in Area
- Others??? – use your imagination!
- Think about who knows your community inside and out

STAY LOCAL FOR EVENTS AND FUNDRAISING

In the Neighborhood

- Social clubs
- Religious clubs
- Cultural clubs
- Military clubs
- Small neighborhood shops and corner markets
- Chamber of Commerce member businesses
- Others??? – use your imagination!
- Think about who keeps your community connected

Sporting or Health Retailers

- Bicycle Shops
- Running Shops
- Nutrition Centers/Markets
- Gyms
- Others??? – use your imagination!
- Think about who keeps your community healthy and fit

Large Corporations

- Car dealerships
- Grocery stores
- Big box retailers
- Distribution centers
- Manufacturers
- Others??? – use your imagination!
- Think about who employs your community

POSSIBLE SOURCES OF FUNDING

- Municipal General Fund
- Municipal Capital Budget
- Board of Education
- Department of Public Works
- Nearby University, College or Technical School
- Grants/Mini-Grants – national, NPO, etc.
- Regional Planning Organization
- Others??? – use your imagination!
- Think about what resources have been used in the past to get things done in your community

For more information on how YOU can make an impact in your community visit

www.walkitbiketct.org

or

Join the conversation on Facebook

www.facebook.com/CTSafeRoutesToSchool



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